# **OCTOBER 2015**



# DEPUTY TOWN MANAGER'S OFFICE MONTHLY REPORT

Each division within the Deputy Town Manager's Office has established performance objectives, generally linked to the Town's long-term Vision. This report highlights the divisions' performance relative to their objectives, as well as other key accomplishments.





Oversees and supports all of the divisions within the Deputy Town Manager's Office and leads interdepartmental projects and objectives



# **COMMUNITY**RELATIONS

Facilitates community outreach, events and involvement for departments Townwide





DOIT

Partners with departments Townwide to strategically implement technology that is secure and well-supported





**FACILITIES** 

Provides a safe and positive environment at all municipal facilities, for both employees and the public





Serves as an internal consulting resource, provides innovative programs in support of the Town's values and fosters positive work relationships



# DEPUTY TOWN MANAGER'S OFFICE MISSION, VISION AND VALUES

Objective: Effectively follow through on assigned Council-requested

initiatives 100 percent of the time within the time frame

agreed upon by Council

Outcome: Nothing to report this month

**Objective:** Administer the Town's service contract program and oversee

the Town's franchise agreement with utility companies

Outcome: Staff in October organized recipients' presentations to Council

and worked to resolve a Comcast customer's concern

Objective: Lead the biannual community survey process

Outcome: Staff in October worked with the consultant to finalize the

narrative for the Transportation discussion, the second

topic in the survey follow-up process

## **OUTSTANDING COMMUNITY SERVICES**

**Objective:** Effectively respond to all public inquiries 100% of the time,

with an initial acknowledgement or response within

24 hours and a full response within 72 hours

Outcome: Received three public inquiries during October and

responded to all of them per these guidelines

**Objective:** Oversee internal government functions, including the

Healthy Living Team employee wellness program

Outcome: Hosted 165 employees at a flu shot clinic and mini health fair,

which was the October wellness activity

**Objective:** Oversee the Town's LED sign program, including monthly

reporting

Outcome: Shared 47 messages using the Town Hall LED sign during

October, all initiated by the Town and its sign partners

## FINANCIAL CAPABILITY

**Objective:** Collaborate with the Finance Department on the annual

budget and three-year financial planning processes

Outcome: Staff during October finalized the budget in brief, webpage

and the presentation slides for Council and community

# OTHER KEY ACCOMPLISHMENTS



- Staff completed the Parks and Recreation Director recruitment
- Staff issued an RFP for Downtown office space for the Development Services Department
- Staff coordinated the installation of a substitute art piece at Butterfield Crossing Park and met with the Greater Castle Rock Art Guild
- The Special Events Manager continued strategic plan discussions and implementation of the Season of the Star event series

# FINANCIAL CAPABILITY

### Objective:

Represent the Town on intergovernmental and regional issues; monitor legislative activity, engaging issues as deemed necessary; and oversee issues related to public participation campaigns

#### Outcome:

Represented Town at CML Policy Committee meeting



# **COMMUNITY RELATIONS**



## **OUTSTANDING OPPORTUNITIES**

**Objective:** Develop and execute communications plans to provide

outstanding educational opportunities on Town initiatives,

and evaluate progress on active plans monthly

Outcome: Developed three communications plans during October,

for a total of 30 active plans

# HIGH QUALITY OF LIFE

**Objective:** Support a safe community by communicating regarding crisis

situations when necessary, 24 hours a day, seven days a week, within one hour of notification, 90 percent of the time

**Outcome:** Staff did not communicate regarding any crisis situations

during October

# **OUTSTANDING COMMUNITY SERVICES**

Objective: Support an accessible, transparent and professional

local government by providing an initial response to public queries, including those from the news media and those submitted via social media (Facebook/Twitter), within

one business day, 100 percent of the time

Outcome: Staff during September responded to about 14 media

reguests and to 26 Facebook inquiries, all within one

business day

Objective: Meet internal deadlines for Town publications (Outlook/

Recreation Guide, MAC Guide, Your Town Talk, annual reports and special publications), 75 percent of the time

Outcome: There were two deadlines in October, Your Town Talk and

Outlook magazine; both were met

# **OTHER KEY ACCOMPLISHMENTS**

- Launched new CRgov.com, publishing almost 900 pages
- Led Trick or Treat Street event with more than 1,000 present
- Issued 57 social media updates:
- A news release about a police impersonator reached 15,722 people and saw 109 likes, 75 comments and 136 shares
- The Mayor, Police Chief and Fire Chief's "I am a Rock" videos were viewed 8.234. 13.583 and 6.040 times. respectively
- A post about K9 Legion's passing broke records, with a reach of 86,046 and 4,716 likes. 550 comments and 507 shares
- A post about Chief Tony Lane's passing reached 15,577 and saw 565 likes, 64 comments and 43 shares

# SENSE OF COMMUNITY

### Objective:

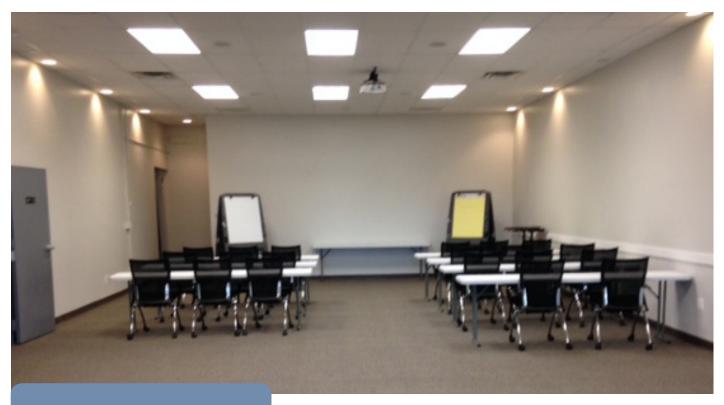
Support a high quality of life by informing residents of community events and other matters of importance to the community each month using social media, the Town website, news releases and Town publications

### Outcome:

Provided information about the assistance program, a water



# FACILITIES DIVISION 📜



# OTHER KEY ACCOMPLISHMENTS

- Completed cubicle remodel to accommodate Development Services team growth
- Completed carpet installation in Town Hall basement
- Oversaw the replacement of the flat roofs at the Recreation Center

# MISSION, VISION AND VALUES

#### Objective:

Conduct an annual safety inspection on each Town facility and issue an inspection report within 30 days

### Outcome:

No inspections were completed during October

# **OUTSTANDING COMMUNITY SERVICES**

Objective: Complete all routine service requests within one working

day, when possible, or schedule to be completed as

soon as parts or labor are available

**Outcome:** Staff received 113 routine service requests during October

and completed all of them within one working day unless

parts or contracted labor were needed

Objective: Respond to after-hours emergency requests within

30 minutes 24 hours a day, 7 days a week

Outcome: Staff responded to three after-hour emergencies

during October, all within 30 minutes

**Objective:** Deliver all room/event setup requests in the time frame

requested 100% of the time

Outcome: Staff completed seven room/event setup requests during

October, all within the timeframe requested

**Objective:** Complete preventive maintenance tasks at scheduled

intervals 90% of the time

Outcome: Staff completed 109 preventive maintenance tasks dur-

ing October, including checking buildings, changing HVAC filters stocking supplies, and lubricating fitness equipment



# **HUMAN RESOURCES**

# MISSION, VISION AND VALUES

#### Objective:

Provide new employee orientation to all new hires within 30 days of the employee's hire date, 100 percent of the time

#### Outcome:

Due to open enrollment in November, three of them will not attend orientation until

#### Objective:

Provide monthly reports to departments regarding performance evaluation due dates, to help supervisors ensure timely completion of employees' performance evaluations; and review all evaluations prior to their filing to ensure comments are consistent with ratings and that the Town's performance management standards are being met

### Outcome:

30 evaluations prior to their filing during October

#### Objective:

Communicate regarding recent recognitions and/or promote the recognition program monthly via Rock Talk, 100 percent of the time

#### Outcome:





# **OTHER KEY ACCOMPLISHMENTS**

- Completed the recruitment process for the Town's next Parks and Recreation Director
- Sat on interview panels for positions in Fire, Public Works and Utilities

# **OUTSTANDING COMMUNITY SERVICES**

#### Objective:

Organize and hold a minimum of six Castle Rock University classes per year as a method of promoting employee development and performance

#### Outcome:

During September, hosted leadership training, which nine employees attended

# MISSION, VISION **AND VALUES**

#### Objective:

Conduct an annual evaluation of compensation and benefits programs and make recommendations regarding competitive offerings

#### Outcome:

The 2015 evaluation has been completed, and recommendations have been incorporated into the Proposed 2016 Budget



# DIVISION OF INNOVATION AND TECHNOLOGY

## PUBLIC SAFETY SPATIAL INFORMATION

Annexations: Complete and reflect in the GIS database map updates

within one week of receipt from Development Services,

at least 90 percent of the time

Outcome: No annexation changes were completed this month

**Zoning changes:** Complete and reflect in the GIS database map updates

within two weeks of receipt from Development Services,

at least 90 percent of the time

Outcome: One zoning change was completed this month, within

two weeks of receipt

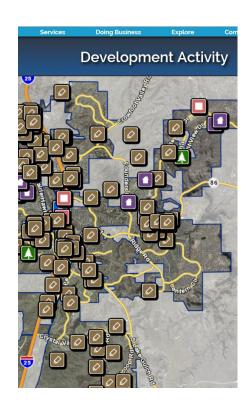
**Parcel updates:** Complete and reflect in the GIS database map updates

within four weeks of receipt from Development Services,

at least 90 percent of the time

Outcome: Three parcel updates were completed this month,

within four weeks of receipt





## **TECHNOLOGY OPERATIONS/SUPPORT**

Objective: Close (resolve) 80 percent of all emergency priority

tickets within one calendar day

**Outcome:** Resolved 100 percent of emergency priority tickets

within one calendar day

**Objective:** Close (resolve) 85 percent of all urgent priority tickets

within two calendar days

Outcome: Resolved 98 percent of urgent priority tickets within

two calendar days

**Objective:** Close (resolve) 90 percent of all medium priority tickets

within 10 calendar days

Outcome: Resolved 98 percent of medium priority tickets

within 10 calendar days

### HELP DESK TICKETS THIS MONTH

Operations: 348 total – 1 emergency, 55 urgent, 180 medium

and 112 minimum (49 hours average open to close time)

**GIS:** 21 total (60 hours average open to close time)



# **OTHER KEY ACCOMPLISHMENTS**

- Replaced backup server and installed more storage
- Launched new CRgov.com, including two new maps trail conditions and road closures
- Upgraded the camera switch at the Police Department to manage additional devices
- Installed a new backup battery for the AV equipment in Council Chambers

## TRAINING PROGRAM

#### Objective:

Coordinate and hold six training classes per year for our customers, performed by either internal personnel or an external trainer

#### Outcome:

DoIT hosted three Townwide training classes this month

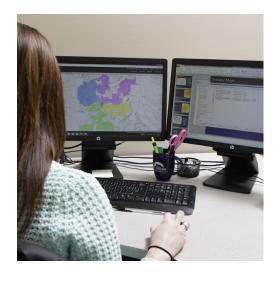
# **SECURITY AND RECOVERY**

### Objective:

Complete weekly successful off-site backups of all important Town data (Success is defined as being able to restore files 99 percent of the time based on the data being saved on authorized storage locations and authorized time frames as defined by our backup policy.)

#### Outcome:

Completed weekly successful off-site backups of important Town data 100 percent of the time during October





#### Training Videos

DoIT CR University Videos are available by clicking on the following link. Simply select the video that you are interewatching and click play.

caculty Best Practices
Sers will receive a brief introduction to DoIT and the services we provide,
Sers will receive a brief introduction to DoIT and the services we provide.
Sers will receive a brief introduction to DoIT and the services we currently face. We will test our knowledge of malici,
mail, proper flash drive use, and how to protect mobile devices on wireless networks. Users will understand Town
off the systems we use to protect, process, store, and transmit sensitive data.

ArcGIS 101
Users will learn how to build a custom map using existing GIS data and basic editing skills.

nteractive Mapping
Jeers will be introduced to the new Interactive Mapping site, and learn how to navigate the PDF maps, Data Catalog
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#### Objective:

Achieve a customer satisfaction rating of 88 percent or higher at the end of a project

#### Outcome:

The customer satisfaction rating for projects from this year's survey was 97.3 percent

#### Objective:

Achieve a customer satisfaction rating of 88 percent or higher on all GIS special updates

#### Outcome:

The customer satisfaction rating for GIS from this year's survey was 97.3 percent

# **BUSINESS PROCESS IMPROVEMENT**

#### Objective:

Achieve a customer satisfaction rating of 88 percent or higher

#### Outcome:

The customer satisfaction rating for process improvement from this year's survey was 94.8 percent



# **TECHNOLOGY STRATEGY**

### Objective:

Achieve a customer satisfaction rating of 85 percent or higher for DoIT's ability to manage the IT governance process each year

#### Outcome:

The customer satisfaction rating for IT governance from this year's survey was 97.5 percent

## 8 DTMO 2015 MAJOR PROJECTS

# DTMO



- √ With Town Council and a consultant, coordinate the search for a new Town Manager
- Collaborate with the Finance Department on the annual budget and three-year financial planning processes, as well as on TABOR issues as needed
- ✓ Lead the 2015 community survey process
- Oversee Healthy Living Team activities and expand the employee wellness program as planned for 2016 if favorable claims experience continues

# COMMUNITY RELATIONS



- With DoIT and the WEBTEAM, complete a redesign of the Town's flagship website and redesign water conservation subsite
- ✓ Launch new social media platforms: LinkedIn and Instagram, and possibly others; manage mobile app
- Communicate regarding the Town's priority projects, as well as regarding the planned charter election
- Support special events, community marketing and other community character initiatives

# **FACILITIES**



- Implement results of the 2014 space study, including supporting construction of Utilities' O&M building, the Police Department basement build-out and any Development Services/Town Hall projects; support Butterfield Pool remodel
- · Closely monitor janitorial contractor's performance to ensure the Town is getting an appropriate value for its dollars
- Award contract for on-call HVAC services and manage other contracts according to approved plan
- Re-roof Town Hall, replace Police Department HVAC compressors and paint and carpet Fire Station 151

# **HUMAN RESOURCES**



- ✓ Implement the public safety compensation equity program as approved by Town Council
- ✓ Develop a leadership program for Town employees
- ✓ Analyze compensation and benefit plans and conduct research regarding a potential Police pension program
- Continue working with departments to ensure appropriate classification levels for Town positions

# **DIVISION OF INNOVATION AND TECHNOLOGY**



- Implement public safety projects including surveillance cameras at the Police Department and key intersections and wireless expansion sites for in-car cameras
- ✓ Provide efficiency through new solutions: Advanced Metering Infrastructure, Legislative Management, Learning Management System, Microsoft 365, Nuance scanning enhancement and GIS ArcReader
- Enhance infrastructure with the second phase of the fiber project and end-of-life network/server/desktop replacements
- Upgrade the townwide access-control system software and connection panels