

*Loving Life in the Second Half*

**CASTLE ROCK  
SENIOR ACTIVITY CENTER**

David Corliss, Town Manager  
Trish Muller, Director of Finance  
Town Council  
Town of Castle Rock  
100 N Wilcox Street  
Castle Rock, CO 80104

July 29, 2024

**Re: 2024 Castle Rock Senior Activity Center  
1<sup>st</sup> Half Town Contract Report**

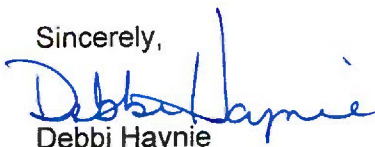
The Castle Rock Senior Activity Center greatly appreciates the support that we receive from the Town of Castle Rock and recognizes that we could not make the impact we do in the lives of Seniors without your support. We believe that our partnership truly extends lives and helps Senior's "Love Life in the Second Half." It is our continued wish to be "The Place" for seniors to find friendships, resources and activities for their Second Half. We have been voted "Best of the Best" again for the 7<sup>th</sup> year for Best Senior Services and by Colorado Community News Papers. We are very proud of this accomplishment as it speaks to our mission of helping older adults stay independent, along with providing activities, programs and services. We also are able to provides services to stay safe at home and get the resources they need that are so vital to stay active and socially engaged.

We will continue to find ways to support our community and give back by participating in and supporting local events. Our monthly "Dining to Donate" fundraiser not only helps us but also supports local restaurants too. You will see us help out the civic organizations such as Rotary, Kiwanis and Civitan with local promotion of community events. We are actively involved with the Chamber and several of their programs, such as helping provide the artists shuttles for Artfest. This is in addition to the events we host such as our Annual Golf Tournament, Craft Show and Senior Life Expo. We continue to be active members in several groups, such as – Douglas County Transit Solutions, Douglas County Senior Council, Douglas County Community of Care, Douglas County High Needs Population Task Force, Douglas County Gives and other community and transportation groups. We also believe in helping others in need. Each year, we help by donating comfort items to the Cancer Closet at Skyridge, along with donating new and handmade items to Denver Health's Newborns in need program and local Veterans groups.

I've attached several documents that support many of the statistics I've cited. Please feel free to let me know if you are in need of any other documents or have questions. I would also like to ask again that if additional space should become available now or in the future in the rec center to please consider allocating some for the growing needs of the Senior Center and our older adults.

The Board of Directors and Staff of the Castle Rock Senior Activity Center thank you for all your support on behalf of our members and those we serve.

Sincerely,



Debbi Haynie  
Executive Director  
[dhaynie@crgov.com](mailto:dhaynie@crgov.com)

## **2024 PERFORMANCE OBJECTIVES**

### **Programs and Activities**

- 1.) Provide over an average 150+ activities and/or events per month that are recognized as essential components to healthy and successful aging.

2024 continues to see a surge of new members and activities to match the interest. We are currently offering over an average of 155+ activities and/or events each month.

As I have shared in the past, we have been experiencing a change in the way restaurants, venues and programs are operating now. We continue to adapt with these new changes and shortages in the workforce as well. We have discovered that we have to run multiple trips with smaller numbers to accommodate the businesses. We continue to offer more activities at the center such as, floral designing, watercolor classes, cooking classes, etc. These programs have been great and have large attendance. Our biggest issue is space for many of these programs. We are very fortunate to be able to use panorama in the afternoon on some days which helps with our larger programs. The demand for more program is there, but we need more room space.

- 2.) Continue to serve an average of over 2500 (duplicated) senior participants each month with social, cultural and educational opportunities.

Our membership growing at record levels and is over 1300 members currently, with 241 new members so far. Our membership continues to be very diverse, as we seek to provide programming to meet all their desires (see membership by age report). Currently the average age of a member is 74.

\* (See attached Participation Report & *Center Statistics Report*)

### **Transportation**

- 1.) Continue to provide over 650+ monthly shuttle rides to seniors and those adults with disabilities to medical appointments, social events and basic living needs.

Our transportation program continues to grow in demand monthly. We have seen a 20 % increase in ridership since last year. Our monthly average is over 1000 rides and an average 14 new riders added each month. We currently have 5 vehicles on the road for the shuttle service each Monday thru Friday, and an additional 2 more vehicles providing medical specials outside our shuttle area (i.e., VA Hospital, Swedish Hospital, etc.). We do prioritize our ride requests by medical first, nutrition and grocery second and then by local priority. Currently our fleet consist of 3 sedans, 2 small SUV's, 4 mini vans (2 of these vans can transport wheelchairs). In addition to the shuttle vehicles, we have three 14-passenger buses (one with wheelchair capability) and we added 9 passengers van this past year, this is being used to help get residents from Reyn Rock Senior Housing on Tuesdays and Thursdays to the lunch program and also for our Center's activities.

- 2.) Add at least 75 new riders to the transportation program in 2024.

As of June 30, 2023 we have added 83 new riders to our program. We are on trend to be over 160 new riders by the end of the year.

*\*(Please see the Rider Numbers and Trip Classification Report)*

## **Health & Wellness**

- 1.) Continue to provide VOA low-cost meals 2 times a week, and continue to coordinate Meals on Wheels weekly home deliveries to qualified clients.

Our Hot Lunch Program is continuing to be a great social and nutritional mainstay at the center. Our number have really increased this year. We are currently serving 50 -60 clients on Tuesday and Thursdays. This is a 25% increase from last year at this time. Our biggest issue now is space for all of them, we are at the maximum that our largest room can hold.

Meals on Wheels numbers continue to stay consistent This program is also used as a short-term meal service when an older adult is recovering from a surgery. When ever we add new clients, other clients drop off the program. We are averaging about 4-5 new clients each month, with about 6 dropping off each month.

- 2.) Provide a Hot Lunch Delivery Program 2 times a week to Low Income Senior Housing communities. This program is in partnership with RUOK.

We are in our second year of partnering with the Town of Castle Rock and are receiving CDBG Funding to deliver hot meals to our Low-Income Senior Housing Communities. We are currently serving Oakwood, Reyn Rock and Auburn Ridge Communities. The program has had some hurdles this year as we had to move to a frozen meal while Volunteers of America move locations and did not have a kitchen for a few months. We have been delivering hot meals again for a couple months now and rebuilding the participation in the program again. We know that many of the resident's at Reyn Rock have not wanted to leave their community, due to losing their parking spot downtown. We added bus service to Reyn Rock Apartments so that residents could come to the Center and enjoy a hot meal and socialization with others on Tuesday and Thursday. Our Meal Program Coordinator is working with these senior apartment communities to do some upcoming onsite recruitment for new clients in August and September. We are also going to offer a drawing for King Soopers Gift Card if you refer a friend to the Hot Meal Delivery program.

- 3.) Continue to expand the wellness programming to serve the needs of the seniors.

We have double our wellness programming since last year, we are currently offering an average of 18 different programs and activities. We even added a second dance class

teaching Line Dancing. It is also seated dance class through the Shall We Dance Organization. This will be a great exercise program for those with balance or mobility issues. We have added more Arts and Crafts class this year, along with Balance and Mobility workshops as well. Our low vision group continues grow with 14 – 16 older adults coming each month.

While our funding for Connect and Care calls (formerly called Reassurance Calls during COVID) ended in June of this year, we have decided to continue the program. This program is such an essential connection to many homebound older adults. Currently we are not adding new clients, but stay connected with current clients.

*\*(See attached VOAMOW Program Report, Connect and Care Call Report & Center Statistics Report.)*

### **Center Objectives**

- 1.) Be a leader in the community outreach for Senior Resources –  
9<sup>th</sup> Annual Senior Life Expo – Douglas County Events Center – June 29<sup>th</sup>, 2023  
10<sup>th</sup> Annual Senior Life Expo – Douglas County Events Center – June 27<sup>th</sup>, 2024

This year we held our 10<sup>th</sup> Annual Senior Life Expo on June 5<sup>th</sup>, 2024 We did have a date change due a conflict at the DC Event Center. The event hosted 88 booths and over 760 in attendance for the event this year. We had 8 presentations and 3 demonstrations during the event. I have attached a program book for you each. This program book is also used as a resource guide after the event for the attendees and is given out at the center when older adults are looking for resources.

Please put on your calendars June 4<sup>th</sup>, 2025 for our 11<sup>th</sup> Annual Senior Life Expo.

### **Attachments:**

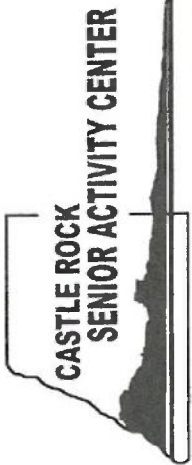
1. Membership/Age Gender Report – 2024
2. Center Statistics Report
3. Center Participation Report
4. Rider Numbers and Trip Classification Report
5. VOAMOW Program Report
6. Connect and Care Call Report
7. Senior Life Expo Program Guide 2024

<p><b>4G. # by Membership/Age/Gender on DATE</b>  <u>selected-Pick 1 date only.</u>                  Castle Rock Senior Center                  Report Range: 7/29/2024 12:00am to 7/29/2024 11:59pm</p>	<p><b>FILTERS</b>                  Membership -- ALL MEMBERS</p>
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Membership Name	Code	Freq	Fee	Count	Male/Female	Under 50	50-64	65-69	70-74	75-79	80+	Avg
Regular	REG	YEARLY	\$40.00	1261	433 / 760	3	100	176	307	301	368	75.08
Associate	ASSOC	YEARLY	\$40.00	13	/ 12	4	8	0	1	0	0	51.71
Honorary	HONOR	YEARLY	\$0.00	1	/	0	0	0	0	0	0	
Lifetime	LIFE	YEARLY	\$0.00	19	7 / 12	0	0	0	1	2	11	62.79

*Total Membership 1294  
as 7/29/2024*

AVERAGE  
AGE  
ACROSS  
ALL      74.60



**CASTLE ROCK  
SENIOR ACTIVITY CENTER**

**2024 Castle Rock Senior Activity Center Statistics**

	2024 # OF ONSITE ACTIVITIES/ EVENTS OFFERED (1E ONSITE)	2024 # OF OFFSITE ACTIVITIES/ EVENTS OFFERED (1E OFFSITE)	2024 # OF ALL ACTIVITIES/ EVENTS OFFERED (1E)	PARTICIPATION			2024 TOTAL ATTENDEES (All Programs & Services)	TRANSPORTATION		VOLUNTEER HOURS				Total of All Vol. HRS Columns	
				2024 ON-SITE ACTIVITY PARTICIPANTS 1E	2024 OFFSITE/ SPORTS/ MISC	2024 CENTER VISITORS (Walk-ins)		ACTIVITY/ EVENTS RIDES	SHUTTLE RIDES (Lisa)	SHUTTLE/ SPECIAL DRIVER (3D)	MEALS ON WHEELS DRIVER	EVENT DRIVER (3D)	ADMIN HELP		ALL OTHER
JAN	97	28	125	1756	246		2002	106	1000	538	140	41	395	494	1608
FEB	109	27	136	2082	368		2450	106	1039	520	169	39	380	660	1768
MAR	122	38	160	1899	644		2543	141	980	546	110	25	348	646	1675
APR	139	45	184	1962	649		2611	140	1164	684	154	31	387	1072	2328
MAY	144	33	177	1945	599		2544	106	1096	579	181	35	537	893	2225
JUNE	121	37	158	1779	1029		2808	165	979	580	136	59	381	975	2131
JULY															
AUG															
SEPT															
OCT															
NOV															
DEC															
<b>2024 TOTALS</b>	<b>732</b>	<b>208</b>	<b>940</b>	<b>11423</b>	<b>3535</b>	<b>0</b>	<b>14958</b>	<b>764</b>	<b>6258</b>	<b>3447</b>	<b>890</b>	<b>230</b>	<b>2428</b>	<b>4740</b>	<b>11735</b>

Total Volunteer Hours in 2024 #

Total Volunteers in 2024 #

Total Rides (Activity, shuttle, events) in 2024 #



**SUMMARY OF ACTIVITY PARTICIPATION AND # OF PARTICIPANTS BY CATEGORY 2024**

	TOTAL # OF PEOPLE AT ALL ACTIVITIES (1A)	At - Home Activities (1E)	TOTAL # ATTENDEES- VIRTUAL ACTIVITIES - Remember to add VITU & VIRTUAL FROM EVENT CATEGORY REPORT (1A)	VOA DINING BOX PICK UP & DELIVERY PARTICIPANTS	VOA HOT MEALS (1A)	TOTAL # OF PEOPLE MISC (1A)	TOTAL # OF PEOPLE AT ON-SITE ACTIVITIES (1E)	TOTAL # OF PEOPLE OFF-SITE TRIPS** (1E)	TOTAL # OF PEOPLE HEALTH & WELLNESS ACTIVITIES *** (1E)	TOTAL # OF PEOPLE CURRENT SPORTS THIS MONTH (1E)	# OF ACTIVITIES /EVENTS OFFERED THIS MONTH	TOTAL NUMBER OF RIDERS FOR ACTIVITIES (Eds #;s) (1A1)	Notes about the month
JAN	2002	0	0	72	369	0	1663	118	93	128	125	106	Closed Monday, 01/15 - MLK Jr. Day
FEB	2450	0	102	83	435	0	1974	132	108	134	136	106	Closed Monday, 02/19 Presidents Day/closed 2 days for weather
MAR	2543	0	274	89	267	0	1816	163	83	207	160	141	closed 3 days for weather
APR	2611	0	228	85	495	0	1838	206	124	215	184	140	
MAY	2544	0	167	86	523	0	1773	172	172	177	177	106	Closed Monday, 05/27 Memorial Day
JUNE	2808	0	183	88	464	0	1655	211	124	158	158	165	Closed Monday, 06/19 Juneteenth
JULY													Closed Tuesday, 07/04 July 4th
AUG													Closed M-F Aug. 12-16
SEPT													Closed Monday, 09/02 Labor Day
OCT													
NOV													Closed Thurs/Fri 11/28 & 11/29 Thanksgiving
DEC													Closed Monday/Tuesday 12/24 & 12/25 Christmas Holidays
2024 TOTALS	14958	0	954	503	2553	0	10719	1002	704	1019	940	764	



**CASTLE ROCK  
SENIOR ACTIVITY CENTER**

**2024 Rider Numbers and Trip Classifications**

Month	New Clients Added	Medical	Grocery	Incidental trip (MOW & Hot Meals)	Employment /Volunteer	Quality of Life	Nutrition	Totals	Specials
January	14	294	51	87	40	228	300	1000	23
February	18	267	58	105	37	261	311	1039	33
March	12	292	48	77	35	234	294	980	37
April	11	324	63	94	42	293	349	1165	43
May	14	268	82	127	17	284	318	1096	26
June	14	229	91	120	19	216	304	979	28
July								0	
August								0	
September								0	
October								0	
November								0	
December								0	
YTD	83	1674	393	610	190	1516	1876	6259	190

**Closed**

Jan	1, 15	Holidays
Jan	8, 16	Snow
Feb	19	Holiday
Feb	27	Cancelled 10 rides due to Squall
March	14, 15, 25	Snow
June	19	Holiday

Total Registered Riders	401
Total Riders using program	262

as of Jul-24



2023 VOA/MOW PROGRAM  
NUMBERS

Month	VOA Dining Room Program						Meals on Wheels Program								
	Hot Meals	2-Meal Boxes	Total 2-Meal Boxes(2x)	Total amount of Meals	Clients receiving meals	New clients added	Households served	Clients receiving meals	New Clients Added	Clients Discontinuing Service	Boxes Delivered	Box Meals (5x)	Breakfast Boxes	Breakfast Box Meals(5x)	Total Amount of Meals
Jan	369	94	188	557	53	3	73	84	2	8	242	1210	103	515	1725
Feb	435	67	134	569	83	6	72	81	7	3	246	1230	111	555	1785
Mar	267	48	96	363	89	5	70	80	2	5	208	1040	80	400	1440
Apr	495	78	156	651	85	3	72	83	8	10	252	1260	103	515	1775
May	523	93	186	709	86	13	68	76	3	4	250	1250	124	620	1870
Jun	464	68	136	600	88	6	72	83	10	12	248	1240	49	245	1485
Jul				0											0
Aug				0											0
Sept				0											0
Oct				0											0
Nov				0											0
Dec				0											0
YTD	2553	448	896	3449	484	36	427	487	32	42	1446	7230	570	2850	10080

**CASTLE ROCK  
SENIOR ACTIVITY CENTER**

**Connect & Care Calls  
2024**

Month	Total Calls Made	Unduplicated Clients	New Clients Added	Volunteers Making Calls
January	200	57	0	20
February	202	57	0	22
March	198	57	0	20
April	217	49	2	20
May	233	46	0	21
June	207	44	0	21
July				
August				
September				
October				
November				
December				
YTD	1257	310	2	124