



Public Art Commission Meeting Minutes

Jen Perry, Chair
Katie Gasper, Vice Chair
Emily Daniels
Dana Frazee
Kenneth Greenberg
Katie Klossner
Julisa Morris

Thursday, May 9, 2024

4:00 PM

Virtual

This meeting is open to the public. All times indicated on the agenda are approximate. Three or more Councilmembers may also attend this meeting, during which the items listed herein will be discussed.

This meeting will be held in a fully virtual format.

Join online

<https://us02web.zoom.us/j/85046615706?pwd=Y0Rsa3RTTENBUzRVVFFKbWQ5d0VHdz09>

Dial in

+1 719 359 4580.

Meeting ID: 850 4661 5706

Passcode: 598554

CALL TO ORDER / ROLL CALL

The meeting was called to order by Chair Jen Perry at approximately 4 p.m. The meeting was held in a fully-virtual format.

Present 5 - Commissioner Julisa Morris, Commissioner Katie Gasper, Commissioner Dana Frazee, Kenneth Greenberg, and Jen Perry

Not Present 2 - Commissioner Katie Klossner, and Commissioner Emily Daniels

AGENDA TOPICS

[PAC 2024-016](#)

Approval of the Minutes

Ken Greenberg made a suggestion to amend the minutes to incorporate the addition of important feedback provided by Chair Jen Perry and Katie Klossner during the last meeting. It should be noted that certain organizations who receive SCFD funds outside of Castle Rock, cannot offer their programming to the community per state statute. It should also be noted that organizations in Castle Rock are precluded from receiving SCFD funding, and some organizations may have relocated outside of Castle Rock for this reason.

Katie Gasper also suggested noting in the minutes that it is a separate group working on the SCFD ballot initiative external to the Town's Public Art Commission.

Dana Frazee motioned and Ken Greenberg seconded the approval of the amended minutes of the April 11, 2024 Public Art Commission meetings. The motion passed unanimously 5-0.

"I move to approve amended minutes as advised for the April 11, 2024 Public Art Commission meeting."

Yes: 5 - Commissioner Morris, Commissioner Gasper, Commissioner Frazee, Greenberg, and Perry

Not Present: 2 - Commissioner Klossner, and Commissioner Daniels

[PAC 2024-017](#) **KidzArt**

Natalie Martin, the Program Director for KidzArt in Castle Rock, provided an overview of their art programming, which serves kids of all ages from Greenwood Village down to Castle Rock. KidzArt has been the primary provider of this programming through the Town's Recreation Division for nearly 20 years. A lot has changed over the last 20 years, they have experienced exponential growth, and with the population increase, there is more and more demand for art programming for youth. Right now, their team is gearing for a busy season of summer camps, which are their most popular programming, as well as monthly canvas programs.

KidzArt was recently relocated to Cantril School from the Recreation Center as the Town transitions many of the Recreation Division's art and cultural programming to this site. To date, they have been successful at offering programs and birthday parties at Cantril. KidzArt also runs the Imagination Zone at Artfest each year to provide kids and families with fun activities. Their main reason, however, for reconnecting with the commission was the group's partnership with Amy Fleet and the Tiny Art Quest program. Natalie was excited about the opportunity and offered to help get students engaged with the program. Amy was working to make a flier so Natalie could help distribute the information. Members were grateful for Natalie's willingness to help spread the word about the Tiny Art Quest program.

Vice Chair Katie Gasper asked Natalie what activity they had planned for Artfest this year and Natalie wasn't sure yet.

Dana Frazee asked how many instructors they have and Natalie confirmed four. Dana also then asked how many kids show up for their programs and Natalie said they've recently increased capacity to 25 from 20 due to high demand. Chair Jen Perry suggested partnering with the Teen Advisory Group to see if they could recruit volunteers to help manage the art classes with lots of students, and Natalie said she is definitely looking for help to find an Assistant Art Instructor, ideally someone who has a passion for helping kids. Jen also suggested having Staff Liaison Maia Yates share a contact from Arapahoe Community College's Sturm Collaboration Campus who had a group of volunteer students interested in helping with art.

[PAC 2024-018](#) **Strategic Initiatives**

Members discussed the design proposals and presentations of the semi-finalists selected for the Downtown Entryway call for art. Chair Jen Perry reminded the group that the intent of the agenda item was to make a selection so staff could contract for the design and pay the first installment of \$20k; the design could then be used to fundraise for the project.

Ken Greenberg suggested asking Don Kennell and Lisa Adler if they could add another cattle to create four and make the existing slightly smaller. Ken also suggested taking the options to Dave Corliss and other Town staff to see if they have comments or concerns regarding the proposals to proactively address any

issues. Ken asked Jen to weigh in and Jen confirmed it was the role of the commission to make a recommendation - if Council or Town staff have concerns, we could then address the concerns at that time and pivot if necessary.

Julisa Morris asked Ken why four cattle instead of three, and Ken explained it may help to cover more of the back wall. Others noted that they liked the larger scale of the proposed cows and Jen suggested maybe working with the contingency budget or Town to place landscaping or another solution to further hide the wall and enhance the space and art.

Jen commented that after weighing all of the options and watching the presentations, she is inclined to select Don and Lisa's proposal, "Big Drive." Although the other proposals could be moved should a transit project be placed at the site, she feels the steers are the most easily moved and also has concerns over people may wanting to walk up to, "Light the Way," to see its detail. Jen also noted that people may want to take photos with the cattle so it may be necessary to add a few parking spaces to the area to accommodate visitors.

Ken, Dana and Julisa also confirmed that they are more inclined to select the cow proposal. Dana was very impressed with the scale of the cattle. Julisa suggested that the cattle may better resonate with the public the others, capturing the imaginations of kids and welcoming people to a community historically known for ranching. Julisa also felt the proposal would be more successful with fundraising. Katie Gasper agreed with Julisa and also noted that the cows will likely better resonate with Castle Rock's demographics, especially given local history and current relationship with public art. Katie was impressed with their material selection and expertise demonstrated in Don and Lisa's presentation.

Jen asked if there were milestone dates the group could raise money around, such as an anniversary of the steer drive parade.

Kenneth Greenberg motioned and Dana Frazee seconded the selection of Don Kennell and Lisa Adler's proposals, Big Drive, for the Downtown Welcome Art project.

Additional strategic initiatives updates included the following:

- The Grizz sculpture that was selected for Art Encounters was sold by the artist, so he offered another sculpture of an impala to feature instead. Members were not excited about the impala so suggested assessing the remaining art encounters submissions to assess an alternate.

- Farmer's Moon was purchased for \$1,000 and will need to be moved. Julisa suggested relocating the sculpture to the existing pad along the East Plum Creek Trail off of Meadows Parkway since the trail is so highly used. Dana Frazee and Julisa both expressed interest over placing a piece at Triangle Park since there's so much traffic visibility at the location, so the potential Art Encounters replacement could fill in this spot.

- The call for the Adirondack chair art has been posted and submissions are due

June 9. The commission will jury the submissions at their June meeting and the art and chair will be unveiled this summer. Chair Jen Perry suggested unveiling the art in conjunction with an event at Festival Park.

- Budget requests were submitted to the Town Manager's office for Council consideration to enhance existing public art installations and wrap the restroom at Festival Park in 2025.

- Social media outreach in May and June will focus on promoting the calls for artwork submissions for the Tiny Art Quest and for the Adirondack chair design.

- The Tiny Art Quest call has launched and submissions will be due July 1 so the commission can select installations at their July 11 meeting. The team is shooting for an August installation so the program can be featured during Artfest. Amy Fleet from Castle Rock Christian Academy is working on a flier that can be distributed and will also design a map for the installation.

- The Art at the Skatepark event was cancelled, but will be rescheduled when possible to repaint the artistic reliefs in the skatepark's walls.

- Dana Frazee had reached out to the Chamber of Commerce to see if Tri Arts Project, the commission and the Castle Rock Artist Alliance could host booths next to each other at Artfest. Dana has a meeting with the Chamber this week and hopes to confirm soon.

- The commission planned to review the draft of the phase one planning and development document for the proposed nonprofit organization. Katie Gasper asked if the nonprofit status/classification was chosen yet and Ken Greenberg thought Katie Klossner had feedback on this but didn't think it was finalized yet.

- Chair Jen Perry suggested potentially holding a special meeting for the purpose of reassessing the strategic plan to chart objectives for the remainder of the year. Julisa Morris suggested completing the meeting when the new members are onboarded in June to help them get acquainted with plan as well.

"I move to select Don Kennell and Lisa Adler's proposal, "Big Drive," for the Downtown Welcome Art project."

Yes: 5 - Commissioner Morris, Commissioner Gasper, Commissioner Frazee, Greenberg, and Perry

Not Present: 2 - Commissioner Klossner, and Commissioner Daniels

COMMISSION / COUNCIL COMMENTS

None.

ADJOURN

The meeting adjourned at approximately 5:19 p.m.