



Public Art Commission Meeting Minutes

Jen Perry, Chair
Katie Gasper, Vice Chair
Colleen Andrus
Dana Frazee
Inger Hiller
KC Neel

Thursday, July 10, 2025

4:00 PM

Central Service Center
1400 Caprice Drive
Castle Rock, CO 80109

This meeting is open to the public. All times indicated on the agenda are approximate. Three or more Council members may also attend this meeting, during which the items listed herein will be discussed.

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CALL TO ORDER / ROLL CALL

Chair Jen Perry called the meeting to order at approximately 4:00 p.m. Staff Liaison Maia Yates was in attendance, as was local artist Melanie Schambach and John Neumeier the President of the Castle Rock Artist Alliance. Amy Fleet, Jacky Yates and Natalie Martin attended a portion of the meeting to help jury Tiny Art Quest submissions.

Present 6 - Chair Jen Perry, Honorary Member Katie Gasper, Commissioner Colleen Andrus, Commissioner Dana Frazee, Commissioner Inger Hiller, and Commissioner KC Neel

PUBLIC COMMENT

None.

APPROVAL OF THE MINUTES

PAC 2025-015 Approval of the Minutes

Dana Frazee motioned and KC Neel seconded the approval of the minutes of the June 12, 2025 Public Art Commission meeting; the motion passed unanimously.

"I move to approve the minutes of the June 12, 2025 Public Art Commission meeting."

Yes: 6 - Chair Perry, Honorary Member Gasper, Commissioner Andrus, Commissioner Frazee, Commissioner Hiller, and Commissioner Neel

Not Present: 1 - Colston

CASTLE ROCK ARTIST ALLIANCE UPDATE

John Neumeier, President of the Castle Rock Artist Alliance (CRAA), provided an update on the organization's current projects and initiatives. Having served for two years, John noted significant changes, including the addition of excellent new board members and the development of stronger relationships and partnerships with other arts organizations such as the Tri Arts Project. While his early focus was on

strengthening the board, the emphasis has now shifted toward community engagement. Efforts have been made to recruit members with expertise in business and marketing to create a well-rounded skill base, and the organization has grown from about 20 members to over 100. CRAA's membership now includes a broader range of cultural contributors, such as professional dancers, musicians, filmmakers, directors, and jewelry makers.

CRAA has rebuilt its mission statement, organizational statement, website, and branding, and is now centered on promoting art and the organization's presence in Castle Rock. The annual film festival continues, and the group has grown to the point of needing a new, larger location, with alternative venues under consideration. The organization also reported making revenue this year and continues to be active in mural projects, such as the mural on the side of Union, though these can be challenging due to building ownership issues.

Plans are underway to establish a scholarship fund for high school students pursuing art in college, with fundraising efforts like the Sinners and Saints ornament program generating \$500 this year. The goal is to eventually award multiple scholarships annually.

The veterans and first responders art therapy program has expanded greatly, particularly on the first responder side, with no charges for participants. This program, endorsed by the VA, is funded through grants and donations and addresses accessibility challenges. The veteran medical clinic has promoted the program as well. Suggestions were made to participate in the Hero's Gala for further exposure, and grant opportunities were discussed, with support expressed for the veterans program.

DISCUSSION ITEMS

PAC 2025-016 Discussion Items, Public Art Plan Objectives and Ongoing Projects

Discussion items began with an update on the completion of the "Complete Raccoonery" installation, a vinyl facility wrap at the Festival Park restroom facility, which was finalized just in time for the Fourth of July holiday. The Parks and Recreation Department confirmed the successful installation and expressed satisfaction with the timing ahead of the holiday festivities.

The commission then reviewed the draft rubric for the art and culture grant program. Members provided feedback focused on cleaning up the language, improving formatting and flow, reducing redundancy, and simplifying the review process to make it more efficient and user-friendly.

Discussion continued with planning for an upcoming community art project. The commission reviewed Melanie Schambach's questionnaire, which will guide the theme for the project. The chosen theme will aim to celebrate local participation and imagination while fostering collaboration among the Tri Arts Project, the Public Art Commission, and the Castle Rock Artist Alliance.

Following this, Amy Fleet, Jacky Yates, and Natalie Martin joined the meeting to assist in jurying submissions for the Tiny Art Quest. Over seventy submissions were

received, and the initial jury tally indicated that twenty-two entries had received more than one vote. The commission agreed to feature all twenty-two in this year's Festival Park installation. The installation is scheduled for late August, with a launch planned for early September to coincide with Artfest.

The meeting concluded with financial updates. Revenues for the Public Art Fund have increased due to higher sales tax collections. However, the Philip S. Miller Trust Fund has remained stagnant, prompting leadership to reallocate its resources for other purposes rather than contributing to the Public Art Fund. Additionally, maintenance and conservation expenses will be removed from the lodging tax fund due to similar revenue issues. The commission discussed the possibility of covering these costs using the Public Art Fund or identifying alternative funding sources in the future.

COMMISSION COMMENTS

The meeting adjourned at 5:41 p.m.

ADJOURN