

DISCUSSION/DIRECTION

ART ACQUISITION AGREEMENT WITH DKLA DESIGN FOR THE BIG DRIVE SCULPTURE SERIES

OCTOBER 7, 2025



PROJECT BACKGROUND

Public Art Commission

Castle Rock values public art as a tool for beautification, placemaking, and community pride. Guided by the Public Art Plan and a volunteer commission appointed by Town Council, the Town ensures that art installations reflect resident values and the community's heritage.

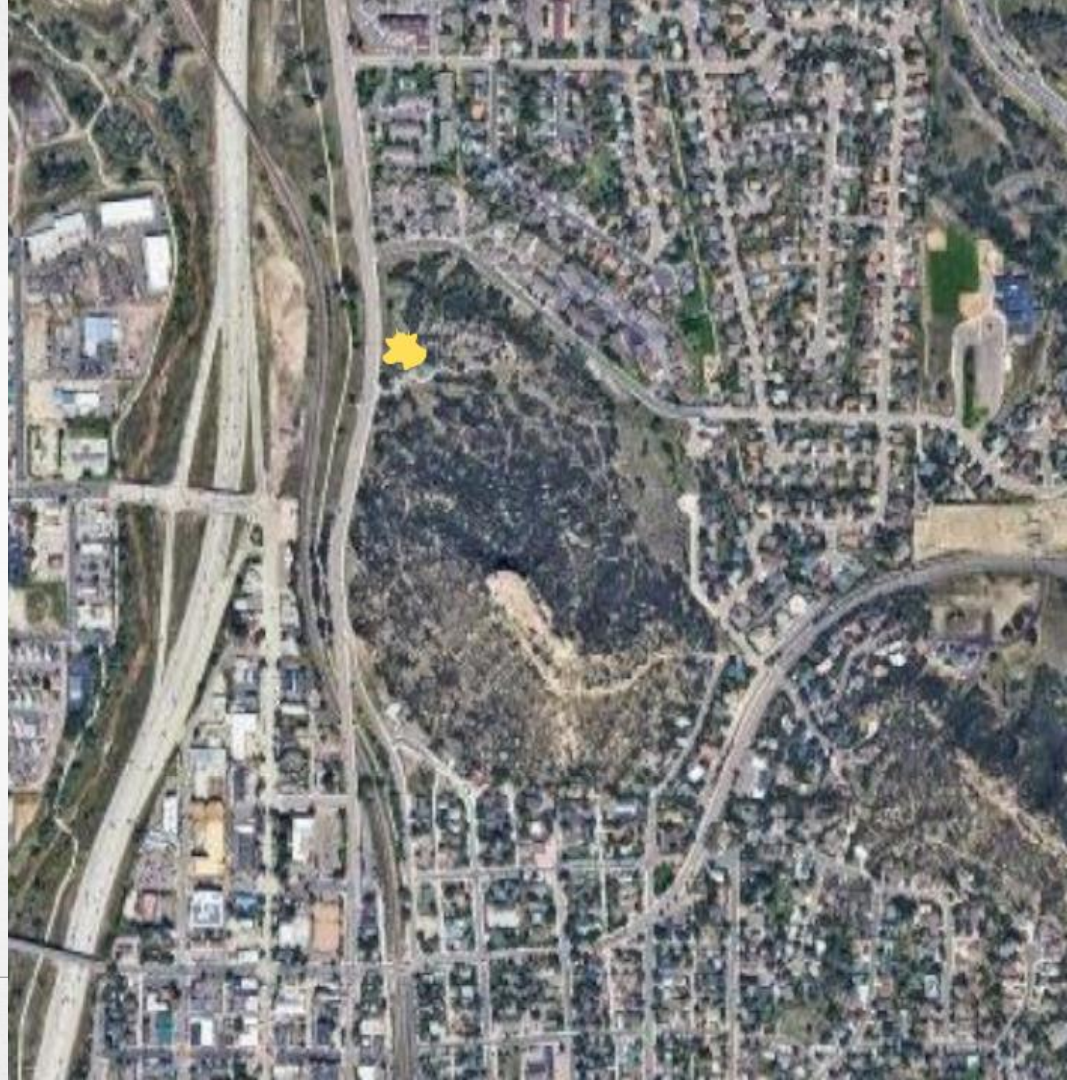
Big Drive Selection

Following a 2024 Call for Art for a proposed northern gateway installation, nearly 50 national submissions were reviewed. DKLA Design's Big Drive—celebrating Castle Rock's ranching roots—was selected. The project was later relocated to Rock Park to serve as a signature feature of the Town's 2026 Sesquicentennial celebration, marking both America's 250th and Colorado's 150th anniversaries.

PROJECT LOCATION

Rock Park Open Space

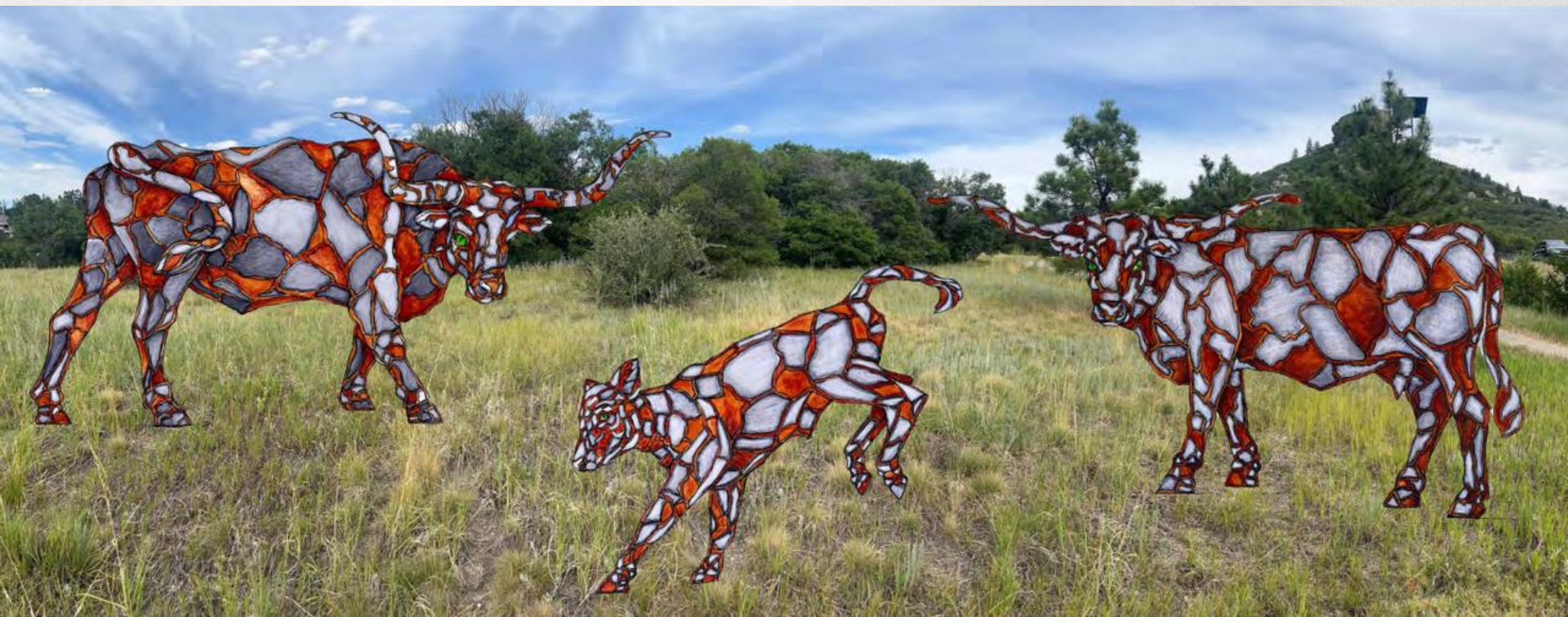
Rock Park, the ceremonial starting point of Castle Rock's beloved annual Cattle Drive, is a fitting location for this tribute. By situating the artwork at the gateway of the community's premier western heritage event, the installation will embody Castle Rock's role in shaping and celebrating Colorado's story, while creating a permanent cultural landmark that honors the past and inspires the future.

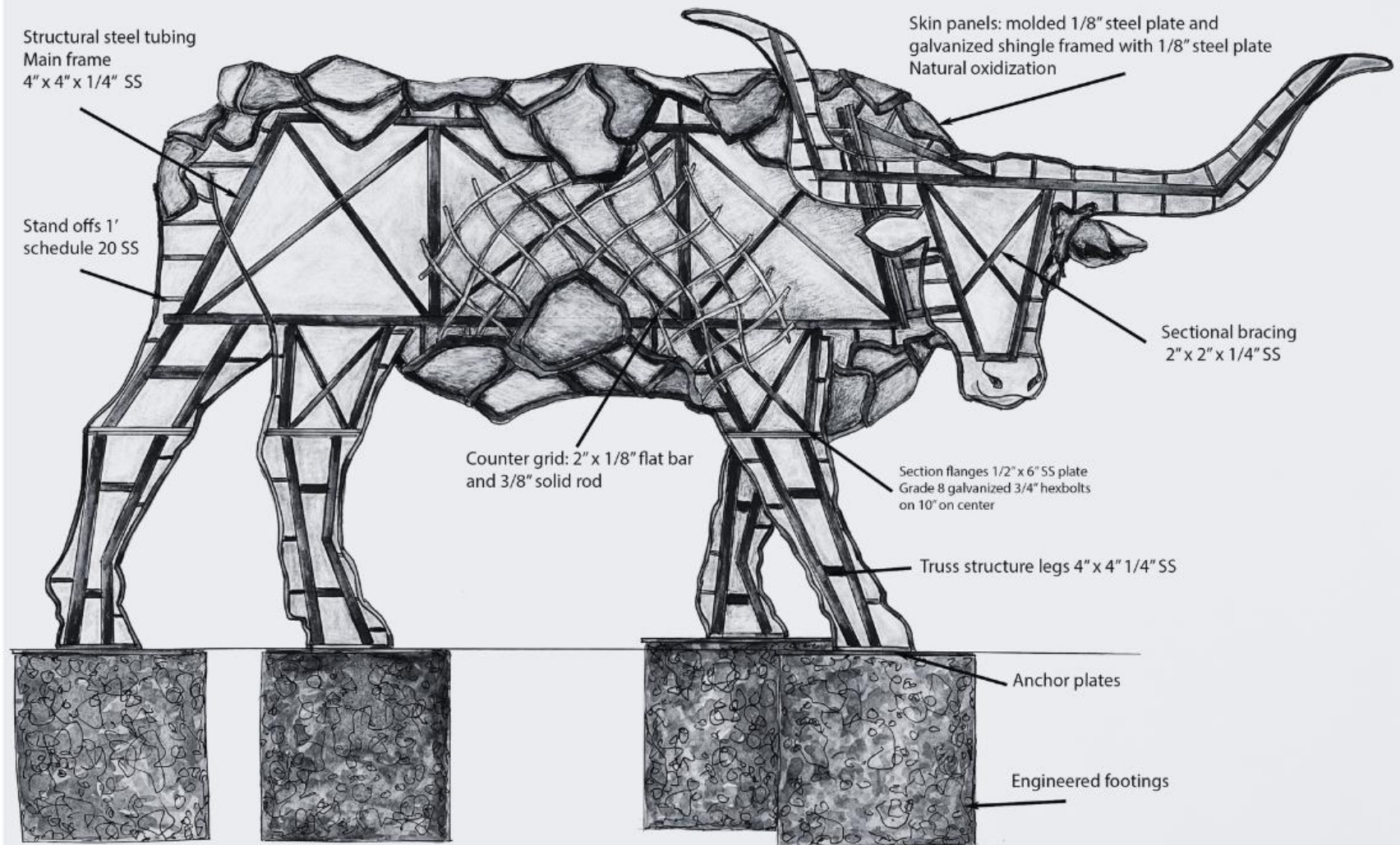




BIG DRIVE

SCULPTURE PROPOSAL BY DKLA DESIGN



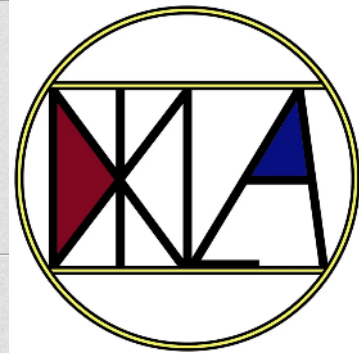




DKLA DESIGN

DKLA Design, led by artists Don Kennell and Lisa Adler, is based in Santa Fe, New Mexico. For nearly 30 years, Kennell and Adler have collaborated on monumental public art projects across the country and have extensive experience completing successful public and private art projects. Their work often integrates recycled materials, corten and galvanized steel, and interactive elements, activating public spaces while reflecting themes of nature, community and heritage.

Their portfolio includes commissions for municipalities, zoos, universities, airports, and festivals, including “Rocky Mountain Hummer” for the City of Golden, Colorado; “Sedona Roadrunner” in Arizona; “Traverse” for Google’s headquarters in Mountain View, California; and “Navigator” at the Norfolk International Airport in Virginia. Their work has also been featured at high-profile cultural events including the Coachella Music Festival.





PROJECT TIMELINE

2 months	Produce maquettes, generate engineered drawings, source materials, begin development of sculpture details
3 months	Construction of armatures and other structural elements, begin production of skin panels and modeling of faces and feet
1 month	Finishing of structural armature and sculpture interiors and complete dry run assembly of sculptures
1 month	Site preparation and coordination with local contractor to install footings and organize shipment
1 month	Shipping and installation – planning for June 2026 installation







BUDGET IMPACT

The Big Drive sculpture series will carry a total contract amount of \$200,000, with a 5% Town-managed contingency of \$10,000, for a total authorization of \$210,000.

Funding will come from the Public Art Fund, Account Code 124-5001-450.70-60.

The budget includes costs for fabrication, structural steel, engineering, and concrete footings to ensure long-term durability, as well as expenses for installation, project management, shipping, and equipment rental. Together, these costs reflect the full scope of designing, constructing, transporting and installing the sculptures.

In addition, the Castle Rock Arts and Culture Foundation has set a fundraising goal of \$100,000 to help offset project costs, with the intent of covering approximately half of the total budget while fostering community engagement and support for public art.

PROPOSED MOTION

“I move to approve the proposed sculpture series titled Big Drive and authorize staff to proceed in executing project details.”

Alternate motions:

“I move to approve the project, with the following conditions:” (list conditions)

“I move to continue this item to the Town Council meeting on [date], at [time].”



THANK YOU
SEE YOU SOON