



Castle Rock
**PARKS &
RECREATION**
June 2025
Monthly Report



UPCOMING

Events

View up-to-date information at CRgov.com/Events.

JULY
11
Summer Concert Series feat. Gavin DeGraw
6 to 10 p.m.
Amphitheater at Philip S. Miller Park

JULY
12
Pedal the Moon
6:30 to 10 p.m.
East Plum Creek Trail

JULY
12
Twilight on the Trails
6 to 9:30 p.m.
Lost Canyon Ranch Open Space

JULY
17
Tunes for Trails free concert feat. That Eighties Band
5:30 to 9 p.m.
Amphitheater at Philip S. Miller Park

JULY
19
Summer Concert Series feat. Philadelphia Freedom
6 to 10 p.m.
Amphitheater at Philip S. Miller Park

JULY
25
Western Heritage Welcome Cattle Drive
6 to 8 p.m.
Downtown Castle Rock

JULY
27
Castle Rock Day at Rueter-Hess Reservoir
8 a.m. to 6 p.m.
Rueter-Hess Reservoir

AUGUST
1
First Fridays feat. Disco Revue and the free 5K
5:30 to 9 p.m.
Festival Park

UPCOMING Events

Recurring Summer Events

Join us for the following events, recurring throughout the summer. View up-to-date information at CRgov.com/Events.



Yoga in the Park




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Sundays 8:30 - 9:30 a.m. | The Amphitheater at Philip S. Miller Park
Mondays 6:30 - 7:30 p.m. | Festival Park





FREE FITNESS FRIDAYS

The Amphitheater at Philip S. Miller Park
▶ FITNESS FRIDAY 8-9 a.m.

FREE
ADMISSION

CAPITAL PROJECT UPDATES

Parks, Open Space & Trails

The following updates summarize general progress that occurred throughout the month on capital projects managed through the Parks and Recreation department; for background information and additional details visit CRgov.com/ProjectUpdates.

Santa Fe Quarry Trail, community input underway

Planning efforts are underway for a potential new native-surface trail connection linking the Red Hawk neighborhood to Oleander Street near Ridgeline Open Space. The approximately two-mile, singletrack trail would be located on Town-owned open space surrounding the Santa Fe Quarry Mesa. While the area currently lacks formal trails, it has been a longstanding destination for informal use by nearby residents.

The proposed trail alignment would establish a formal access route from Red Hawk Drive near Thatch Circle to Ridgeline Open Space at Coachline Road. The project is intended to improve access to the mesa's summit, address public demand for neighborhood connections, and reduce environmental degradation by channeling use to a sustainable route.

To support community engagement, staff are hosting a public open house on Monday, July 7, from 4 to 6 p.m. at the Red Hawk Ridge Golf Course Clubhouse patio. The open house will provide an opportunity for residents to review the concept, ask questions, and offer input.

An online questionnaire is also available for those unable to attend in person. Feedback collected through both efforts will inform final trail design and help align the project with neighborhood priorities and Town open space goals. Additional information and the survey link are available at CRgov.com/RedHawkTrail.

Strategic Plan update, feedback collection underway

The Parks and Recreation Department is currently gathering community feedback on the draft 2025–2027 Strategic Plan. The plan is designed to guide the department's priorities, budget decisions, and service delivery over the next three years, with a focus on administration, planning, recreation, maintenance, operations and golf. The draft outlines strategic objectives centered on key themes, including:

- Integrating parks, trails and open space into future development
- Preserving natural resources through open space acquisition
- Expanding access and connectivity with walkable, linked systems
- Enriching community life through programs and events
- Investing in quality facilities
- Promoting operational efficiency and sustainability

To encourage public participation, staff hosted open office hours at the Miller Activity Complex from 2 to 5 p.m. on Wednesday, June 25, and Thursday, June 26. Appointments were available on a first-come, first-served basis. An online questionnaire will also remain live through Tuesday, July 15, to collect input on the Strategic Plan's goals and priorities.

Feedback received will inform final plan revisions and be incorporated into a presentation to Town Council later this summer. More information is available at CRgov.com/ParksPlan.

Centennial Park improvements completed

The Centennial Park improvement project has reached substantial completion, delivering a suite of upgrades that reflect both community input and departmental priorities. Enhancements to the site include new tennis and basketball courts, improved pedestrian access, shaded seating areas adjacent to the courts and updated landscaping. Notably, 14 new trees were planted during construction—tripling the number that were removed—demonstrating a strong commitment to environmental stewardship.

To mark the project's completion, a community celebration titled Courtside Kickoff is scheduled for Wednesday, July 23, from 5:00 to 6:30 p.m. The event will provide an opportunity for residents to experience the renovated amenities and reconnect with neighbors in the newly refreshed space.

Centennial Park's transformation is part of the department's broader initiative to enhance park safety, accessibility and long-term community value. The upgraded site is a clear example of how strategic investment and public engagement can shape enduring, high-quality public spaces.

NEW AND NOTABLE

Updates in Parks and Recreation

Upcoming Events

Castle Rock Rueter-Hess Paddle Days coming up

Join Castle Rock Parks and Recreation for a full day of outdoor adventure and relaxation at the scenic Rueter-Hess Reservoir during Castle Rock Rueter-Hess Paddle Days on Sunday, July 27, from 8 a.m. to 6 p.m. This one-day event is free to participants who register through the Town of Castle Rock and offers a rare opportunity to enjoy the reservoir's unique amenities. Highlights include:

- Hiking, stand-up paddleboarding (SUP), fishing and non-motorized boating
- Bring your own kayak, canoe or paddleboard—or rent equipment for the day from SurfSUP
- All skill levels welcome—from first-timers to seasoned enthusiasts
- Parking fees will be waived on July 27 (registration required)
- Location: Rueter-Hess Reservoir, 9343 Double Angel Road, Parker
- Registration: [Required per vehicle \(only one registrant per group\)](#)
- Questions? Contact mhansen@CRgov.com

Participants must reserve their spot online through [Castle Rock Parks and Recreation](#). This initiative is part of the Town's commitment to fostering community wellness and nature engagement.

Rueter-Hess Reservoir, managed by the Parker Water and Sanitation District, is a protected water resource located amid the sandstone bluffs and Gamble Oak valleys of northeastern Douglas County. Public access is coordinated through the Rueter-Hess Recreation Authority, which includes the Town of Castle Rock and five other regional partners. The site includes amenities such as the 132-step incline and natural-surface trails.

Get moving with Castle Rock's free Summer Fitness Series

The Town of Castle Rock wants to help residents stay healthy by keeping active. We're pleased to continue another season of the Summer Fitness Series. These outdoor fitness activities — held at Philip S. Miller Park and Festival Park — are free for everyone. With so many great trails, parks and cool fitness spots like Challenge Hill and the FitGround at Philip S. Miller Park, it's no wonder Castle Rock is one of the healthiest places in America to live.

Free Fitness Fridays: Join us this summer for Fitness Fridays from 8 to 9 a.m. each Friday through Aug. 29 at Philip S. Miller Park. Bring your family and enjoy fun workouts like cardio strength classes or dance fitness classes, including Zumba and Re31, that are good for everyone.

Free Yoga in the Park: Relax and get mindful in the outdoors. Come to free yoga sessions at two local parks. Being outside deepens the yoga experience in many ways and helps focus awareness, breathe deeply and practice stillness.

- Yoga in Festival Park: Mondays from 6:30 to 7:30 p.m., through Aug. 25
- Yoga in the Park: Sundays from 8:30 to 9:30 a.m., through Aug. 24, at the Amphitheater at Philip S. Miller Park

Registration for Fitness Fridays and Yoga in the Park is optional but recommended, as registrants will be notified of any weather-related cancellations. Class details, schedules and registration are available at CRgov.com/SummerFitness.



PROGRAM PARTICIPATION

Summary



1,010
participants enrolled in
summer camps in
June



837
participants waitlisted for
summer camps in
June



182
adults enrolled in
Arts and Enrichment
programs



138
youth enrolled in art,
music, mountain biking
or dance programs



3,250
group fitness
program
attendees

91
personal
training
sessions



134
children enrolled in
Adventure Club
Preschool programs



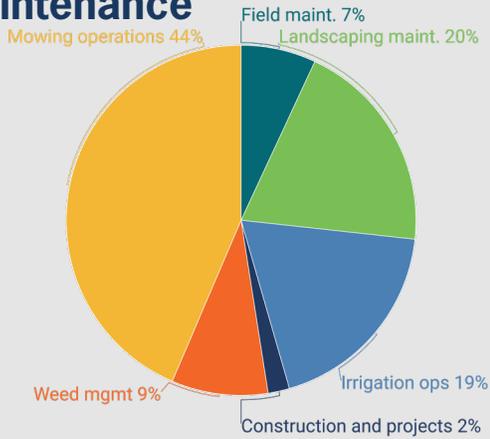
16
children enrolled in
Toddler
Time

JUNE OPERATIONS

By the Numbers

Parks Maintenance and Ops

This chart provides a breakdown of Parks Maintenance and Operations activities and areas of focus for the month.



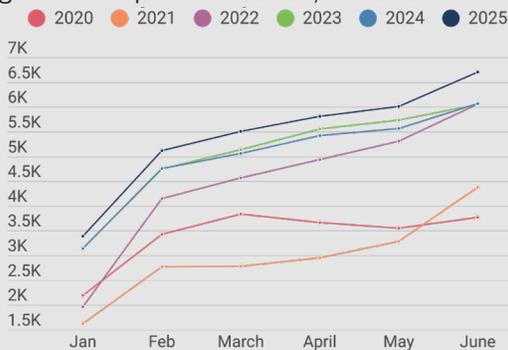
RockREC Registrations



This data represents the number of online program registrations completed via the RockREC app or the desktop version of the site, Recreation.CRgov.com

Facility Admissions

Combined Facility Memberships are at their highest levels since adopting the Fusion platform in 2020, with 2025 consistently leading month over month. This trend highlights increased engagement across all Recreation Facilities.



POST Partners Volunteer Program



Red Hawk Ridge Golf Course



Park Pavilion and Trolley Rentals

The Town Trolley is available for rent for a variety of events, including field trips, historic landmark tours, weddings, nights on the town and special event parking transportation.



Pavilions at Town parks are also available for rent throughout the year, with the rest being available on a first-come, first-served basis.



SOCIAL MEDIA

Summary

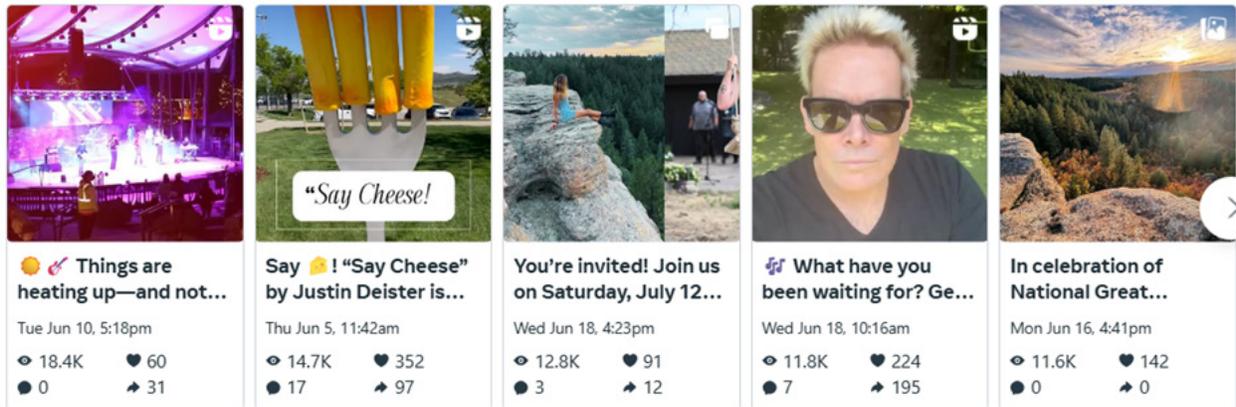
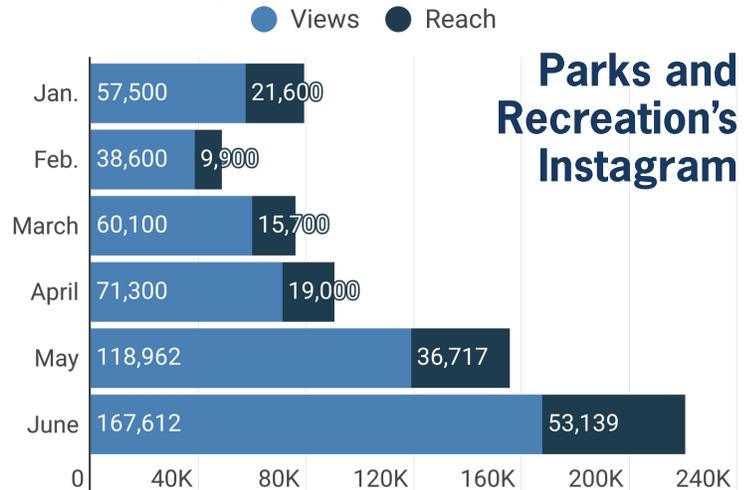
Social Media Overview

Social media continues to be a core outreach strategy for the department, advancing program visibility, event promotion and public engagement. Content is published through both Town and department Instagram and Facebook platforms, in coordination with the Communications Division to ensure alignment with broader messaging goals.

In June, Parks and Recreation content saw strong performance across platforms. Department Instagram views reached over 167,000, with a monthly reach of 53,000—the highest of the year to date. Town Facebook remains the leading driver of engagement, accounting for 77% of total Town-level interactions this month.

Top performing content

Recent high-performing posts included a community photo promotion and event invitations, which drew the highest viewer interaction and shares. This reinforces the value of timely, people-focused storytelling and promotional visuals.



Audience growth

The department Instagram account gained 405 new followers in June, an 8% increase over May. Profile visits also continued to rise, indicating ongoing interest and discovery among new users.

Registration site impact

Online traffic to the Fusion registration platform remains strong, with 75% of users arriving via direct links. Organic search and social media continue to support discovery, though June showed a slight 3% decrease in total site visits. These trends guide ongoing decisions about where to focus outreach and marketing efforts.



4,975

total followers



8%

increase over May

