

CASTLE ROCK WATER

# CASTLE ROCK WATER 2024 CONSERVATION REBATE INCENTIVE PROGRAM

OCTOBER 2, 2023



# REBATES

## OUTDOOR

- ColoradoScape Renovation
  - \$2.50 per square foot removed
  - 400 square feet minimum or entire front yard; up to 1,500 square feet max
  - 1,500 square feet minimum; 15,000 square feet max non-residential
- Rotary Nozzle Retrofit
  - \$5 per nozzle
  - \$2,000 maximum for non-residential



Before



After

ColoradoScape Renovation (Meadows)

# REBATES

## INDOOR

- Toilet Retrofit
  - Up to \$150 per toilet
  - Maximum 4 toilets for residential
  - Old toilets are recycled through a partnership with Colorado Springs Utilities
- Whole-Home Water Monitoring System with automatic shutoff
  - 50% of cost
  - Maximum \$200 residential



The "Throne Zone" – temporary storage of high water use ceramic toilets to be recycled

# COLORADOSCAPE



A ColoradoScape example

- A natural landscape, comprised of low to very-low water use plant material.
- Native or regionally adaptive to the Castle Rock environment
- This landscaping embraces a variety of hardscape and landscape materials, with a variety of colors, textures, sizes, shapes, and seasonal interest.

# PROGRAM SUMMARY

## FUNDING

- Funding for 2024 at \$300,000
- Residential and non-residential funding combined
- Rebate program is first-come, first-served basis (up to program limit)
- Received \$40,000 in state funding through Colorado Water Conservation Board
- Currently applying for an additional \$25,000

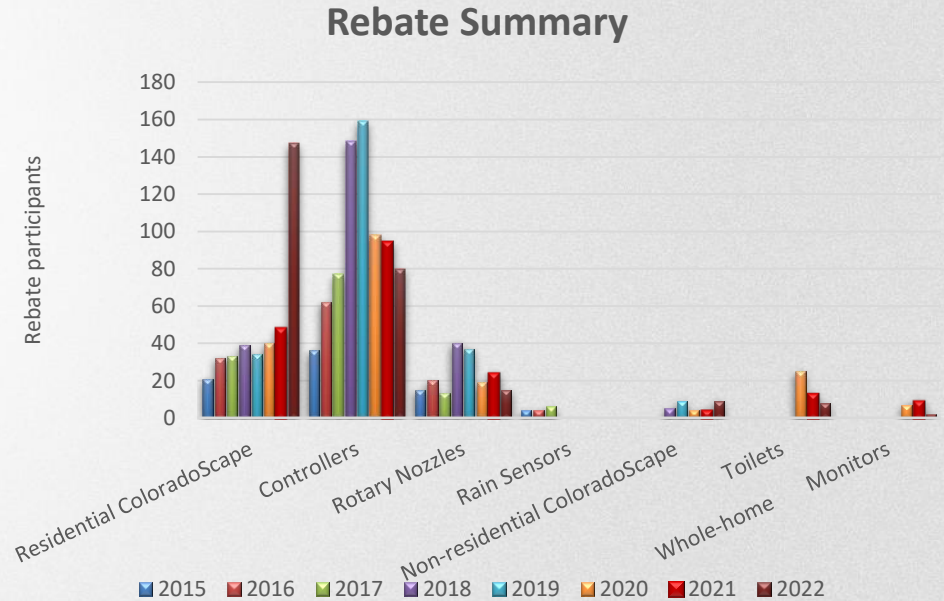


Rebate Participant

# PROGRAM SUMMARY

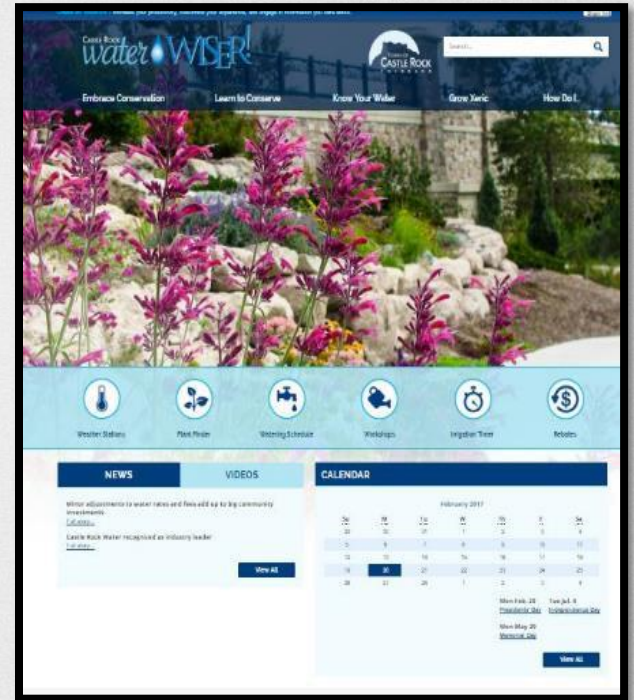
## REBATE BREAKDOWN

- Residential ColoradoScape: 54%
- Non-residential ColoradoScape: 43%
- Toilets: 2%
- Whole-Home Water Monitors: 0.5%



# PUBLIC OUTREACH

- Water Wiser Workshop and ColoradoScape Workshop
- Town Websites
  - CRgov.com/rebates
  - CRconserve.com
- Social Media
- Your Town Talk Bill Newsletter
- Annual News Release
- Email Blasts
- Online Payment Portal
- Details and Applications Available Online or Castle Rock Water Offices



CRconserve.com Landing Page

# REBATES

## RECOMMENDATIONS

- Castle Rock Water Commission
- Staff
- **QUESTIONS?**







*I MOVE TO APPROVE RESOLUTION NO. 2023-121  
AS INTRODUCED BY TITLE*

*I MOVE TO APPROVE THE RESOLUTION AS INTRODUCED  
BY TITLE, WITH THE FOLLOWING CONDITIONS: \_\_\_\_\_*

*“I MOVE TO CONTINUE THIS ITEM TO THE TOWN COUNCIL  
MEETING ON \_\_\_\_\_ DATE TO ALLOW  
ADDITIONAL TIME TO: \_\_\_\_\_*